

HUMAN GENOME MEETING 2026
21 - 24 April Athens - Greece



HUMAN GENOME MEETING 2026

21-24 APRIL 2026

ZAPPEION, ATHENS GREECE

www.hugo-hgm2026.org



SPONSORSHIP BROCHURE



General Information

Opening Ceremony-Welcome Reception

22 April 2026

Conference Dates

21 - 24 April 2026

City/Country

Athens/ Greece

Official Website

www.hugo-hgm2026.org

Official Language

The official language of the HGM 2026 will be English.

Meeting Venue

Zappeion

Vasilissis Olgas Avenue,
105 57 Athens Greece

The Zappeion is situated in the heart of Athens. It is a part of national heritage of Greek civilization, offering 4,546 sq.m. of exhibition and congress space.





SPONSORSHIP PACKAGES

All costs are inclusive of VAT.

The HGM 2026 Meeting and Exhibition is committed to the principles that:

- Sponsorship activities should be executed and acknowledged in such a way that the Meeting is not perceived as a commercial endeavor.
- The aim of the Meeting is to be a vehicle to enhance the dissemination and exchange of scientific information.

The following sponsorship packages are available on a priority basis and will be based on the written date of the expression of interest on behalf of the Sponsor Company:

DIAMOND SPONSOR
≥ EUR € 22,000 | ≥ US \$ 25,400

Fees include the following benefits:

- Recognition as a Diamond Sponsor (logo)
 - Home and sponsorship pages of the Meeting's website
 - Digital Programme book
 - Acknowledgement slide displayed during the breaks in all the Conference Halls
 - General Information email blast sent 1 week before the Meeting
 - Thank you email blast sent at the conclusion of the Meeting
- Verbal recognition at the Welcome Reception and Opening Ceremony
- Satellite Workshop in the Scientific Programme (90' minutes duration - Scientific content only and subject to Scientific Programme Committee's approval). Speaker/ Coordinator travel expenses shall be covered by the sponsor company. Basic AV equipment and technical support will be included.
- Workshop Information Invitation email sent to delegates before the Meeting
- Workshop to be advertised in one social media post
- Exclusive social media exposure – Three posts (sponsor to supply content)
- Delegate List – supplied in accordance with the EU GDPR Compliance (depended on registrants' accordance), once the Meeting ends
- One full page advertisement in the digital Programme file
- One three-minute video to be projected in the mornings before the plenary sessions (video to be provided by the sponsor)
- Bag insert (supplied by sponsor)
- One 18m² exhibition space (includes two exhibitor registrations)
- Two delegate registrations



PLATINUM SPONSOR
≥ EUR € 16,000 | ≥ US \$ 18,500

Fees include the following benefits:

- Recognition as a Platinum Sponsor (logo)
 - Home and sponsorship pages of the Meeting's website
 - Digital Programme book
 - Acknowledgement slide displayed during the breaks in all the Conference Halls
 - General Information email blast sent 1 week before the Meeting
 - Thank you email blast sent at the end of the Meeting
- Verbal recognition at the Welcome Reception and Opening Ceremony
- Satellite Symposium in the Scientific Programme (60' minutes duration - Scientific content only and subject to Scientific Programme Committee's approval). Speaker/ Chair travel expenses shall be covered by the sponsor company. AV equipment and technical support will be included.
- Satellite Symposium Invitation email sent to delegates before the Meeting
- Speaker/ Chair to be included in one social media post promoting the Meeting's Speakers
- Exclusive social media exposure – Three posts (sponsor to supply content)
- Delegate List – supplied in accordance with the EU GDPR Compliance (depended on registrants' accordance), once the Meeting ends
- One full page advertisement in the digital Programme file
- One three-minute video to be projected in the mornings before the plenary sessions (video to be provided by the sponsor)
- Bag insert (supplied by sponsor)
- One 6m² exhibition space (includes two exhibitor registrations)
- One delegate registration



GOLD SPONSOR
≥ EUR € 12,000 | ≥ US \$ 13,900

Fees include the following benefits:

- Recognition as a Gold Sponsor (logo)
 - Sponsorship page of the Meeting's website
 - Digital Programme book
 - Acknowledgement slide displayed during the breaks in all the Conference Halls
 - General Information email blast sent 1 week before the Meeting
 - Thank you email blast sent at the end of the Meeting
- Satellite Lecture in the scientific Programme (30 minutes duration - Scientific content only and subject to Scientific Programme Committee's approval). Speaker/ Chair travel expenses shall be covered by the sponsor company. AV equipment and technical support are included.
- Satellite Lecture Invitation email sent to delegates before the Meeting
- Exclusive social media exposure - Two posts (sponsor to supply content)
- One full page advertisement in the digital programme file
- Bag insert (supplied by sponsor)
- One 6m² exhibition space (includes two exhibitor registrations)
- One delegate registration

SILVER SPONSOR
≥ EUR € 8,000 | ≥ US \$ 9,300

Fees include the following benefits:

- Recognition as a Silver Sponsor (logo)
 - Sponsorship page of the Meeting's website
 - Digital Programme book
 - Acknowledgement slide displayed during the breaks in all the Conference Halls
 - Thank you email blast sent at the end of the Meeting
- Corporate presentation after lunch (15' minutes duration – subject to the Scientific Programme Committee's approval). AV equipment and technical support are included.
- Corporate presentation invitation emailed to registered delegates (sponsor to supply)
- Exclusive social media exposure - One post (sponsor to supply content)
- One half page advertisement in the digital programme file
- Bag insert (supplied by sponsor)
- One 6m² exhibition space (includes two exhibitor registrations)
- One delegate registration



BRONZE SPONSOR
≥ EUR € 5,000 | ≥ US \$ 5,800

Fees include the following benefits:

- Recognition as a Bronze Sponsor (logo)
 - Sponsorship page of the Meeting's website
 - Digital Programme book
 - Acknowledgement slide displayed during the breaks in all the Conference Halls
 - Thank you email blast sent at the end of the Meeting
- One half page advertisement in the digital programme file
- Bag insert (supplied by sponsor)
- One delegate registration

SUPPORTER
≤ EUR € 3,000 | ≤ US \$ 3,500

Fees include the following benefits:

- Recognition as a Supporter (logo)
 - Sponsorship page of the Meeting's website
 - Digital Programme book
 - Acknowledgement slide displayed sent at the end of the Meeting



SPONSORSHIP PACKAGES SUMMARY

PACKAGE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
SPONSORSHIP	≥ EUR € 22,000 ≥ US \$ 25,400	≥ EUR € 16,000 ≥ US \$ 18,500	≥ EUR € 12,000 ≥ US \$ 13,900	≥ EUR € 8,000 ≥ US \$ 9,300	≥ EUR € 5,000 ≥ US \$ 5,800	≤ EUR € 3,000 ≤ US \$ 3,500
PRE-MEETING RECOGNITION						
Logo on the home page of the website	✓	✓				
Logo on the sponsorship page of the website	✓	✓	✓	✓	✓	✓
Meeting Information email blast	✓	✓	✓			
Exclusive social media promotion	4	3	2	1	1	
Invitation to Satellite/ Corporate session	✓	✓	✓	✓		
ON-SITE RECOGNITION						
Verbal recognition at the Welcome Reception & Opening Ceremony	✓	✓				
Satellite Workshop (90')	✓					
Satellite Symposium (60')		✓				
Satellite Lecture (30')			✓			
Corporate Presentation (15')				✓		
Logo in the digital Programme book	✓	✓	✓	✓	✓	✓
Acknowledgement slide displayed during the breaks	✓	✓	✓	✓	✓	
Advertisement in programme book	Full page	Full page	Full page	Half page	Half page	
Three-minute video	1	1				
Exhibition booth	8 sq.m.	6 sq.m.	6 sq.m.	6 sq.m.		
Delegate Registration/s	2	1	1	1	1	
Bag insert	✓	✓	✓	✓	✓	
POST EVENT RECOGNITION						
Thank you email blast	✓	✓	✓	✓	✓	✓
Delegate list	✓	✓				



Sponsorship Proposed Items

All costs are inclusive of VAT.

Sponsorship package entitlements will apply, depending on the total sponsorship concluded by added item value. All items below to be approved by the Organizing Committee.

SATELLITE WORKSHOP (90')

€ 5,000 | \$ 5,800

Sponsored 90 minutes Workshop (room rental and standard audiovisual equipment as provided by the Meeting). Date, time and content of the Satellite Workshop will be reviewed by the Scientific Programme Committee and will be officially analytically written in the Final Scientific Program on a dedicated to Satellite Sessions page. Speaker/ Chair travel expenses shall be covered by the sponsor company.

SATELLITE SYMPOSIUM (60')

€ 4,000 | \$ 4,700

Sponsored 60 minutes Symposium (room rental and standard audiovisual equipment as provided by the Meeting). Date, time and content of the Satellite Symposium will be reviewed by the Scientific Programme Committee and will be officially analytically written in the Final Scientific Program on a dedicated to Satellite Sessions page. Speaker/ Chair travel expenses shall be covered by the sponsor company.

SATELLITE LECTURE (30')

€ 3,000 | \$ 3,500

Sponsored 30 minutes Lecture (room rental and standard audiovisual equipment as provided by the Meeting). Date, time and content of the Satellite Lecture will be reviewed by the Scientific Programme Committee and will be officially analytically written in the Final Scientific Program on a dedicated to Satellite Sessions page. Speaker/ Chair travel expenses shall be covered by the sponsor company.

CORPORATE PRESENTATION (15')

€ 4,000 | \$ 4,700

Corporate 15 minutes presentation after lunch (room rental and standard audiovisual equipment as provided by the Meeting). Date and content of the Corporate Presentation will be reviewed by the Scientific Programme Committee and will be officially analytically written in the Final Scientific Program on a dedicated to Satellite Sessions page. Presenter's travel expenses shall be covered by the sponsor company.

INVITATION NEWSLETTER OF SATELLITE SESSION | PRESENTATION

€ 1.000 | \$1,200

Invitation Newsletter reminder of the Sponsor's Satellite Workshop | Symposium | Lecture | Presentation dispatched to all registered. Satellite Symposium | Lecture will be written analytically; the logo of the sponsoring company will be included along with a given hyperlink or graphic invitation.



ADVERTISEMENTS – Digital Final Programme

1 st page after the Scientific Programme (Full page)	€ 3,000 \$ 3,500
2 nd page after the Scientific Programme (Full page)	€ 2,800 \$ 3,250
3 rd page after the Scientific Programme (Full page)	€ 2,500 \$ 2,900
4 th page after the Scientific Programme (Full page)	€ 2,500 \$ 2,900
Inside Full page	€ 1,400 \$ 1,650
Inside Half page	€ 800 \$ 950

* Item design and content subject to approval of the Committee
 * Adverts to be sent in by April 2, 2026
 * Adverts should be sent in .pdf file, dimensions 17 w x 24 h

POCKET PRINTED PROGRAMME

€ 2,000 | \$ 2,350

Sponsor's logo will be printed on the pocket Programme which will be distributed with the Meeting's badge and material to all delegates

SECRETARIAT BACKDROP

€ 5,000 | \$ 5,800

Sponsor's company logo will be placed on the Backdrop of the Secretariat| Registration Desk. The Sponsor company can supply 2 banner roll ups to display sideways of the Secretariat| Registration Desk.

DIGITAL INFORMATION SCREEN

€ 1,500 | \$ 1,750

Sponsor's logo will be projected throughout the Meeting on a Plasma TV placed near the Secretariat | Registration Desk (no possibility of having a table or sponsor's representatives) .

The Plasma TV will be displaying

- the Meeting's Programme
- updates
- notifications
- sponsor's product | company logos

BAG INSERT (sponsor to supply)

€ 1,000 | \$ 1,200

- Literature or product content
- Sponsor's logo can be displayed on the flyer
- Sponsor's insert will be offered to all registered participants in the Meeting's bag
- Insert to be supplied by 15 April 2026



CONVERSATION TABLES € 1,000 | \$1,200

10 Banquet & cocktail tables will be placed throughout the Exhibition area. The sponsor’s company logo will be displayed on the table.

POSTER AREA Subject to final actual cost

Sponsor company to supply banners for Poster Area. The sponsor’s name and logo will be acknowledged in the digital Programme book.

MEETING’S SIGNS € 2,000 | \$ 2,350

5 banner roll ups and kappamount material Signs of the Halls names and Meeting’s designated areas will be placed in the various spots throughout the Conference Venue including the logo of the sponsoring company

EDUCATIONAL GRANTS FOR PRESENTING AUTHORS OF ORAL/POSTER ABSTRACTS € 2,000 | \$ 2,350

This Grant will assist to defray expenses of the Meeting’s registration, travel and accommodation

CATERING SERVICES

Wednesday, 22 April 2026	Thursday 23 April 2026	Friday 24 April 2026
Mid-morning Coffee/ Tea break Light Lunch	Mid-morning Coffee/ Tea break Light Lunch	Mid-morning Coffee/ Tea break Light Lunch
Mid-afternoon Coffee/ Tea break	Mid-afternoon Coffee/ Tea break	Mid-afternoon Coffee/ Tea break

LIGHT LUNCH (per light lunch) € 600 | \$ 700

- Logo of the sponsor company will be displayed on Lunch Buffet tables alongside a sign as ‘*Kindly sponsored by*’
- Sponsor company may place banner roll ups in the Lunch area
- Sponsor company will be acknowledged in the Final Programme of the Meeting as per “*The Light Lunch is kindly sponsored by*”

COFFEE BREAK (per coffee break) € 400 | \$ 470

- Logo of the sponsor company will be displayed on the Coffee & Tea serving counters alongside a sign as ‘*Kindly sponsored by*’
- Sponsor company may place banner roll ups in the Coffee & Tea break area
- Sponsor company will be acknowledged in the Final Programme of the Meeting as per “*The Coffee Break is kindly sponsored by*”



SOCIAL EVENTS

WELCOME RECEPTION (co-sponsored)

€ 4,000 | \$ 4,700

Wednesday 22 April 2026

- Sponsor company will be acknowledged verbally at the Welcome Reception
- Sponsor company will be acknowledged in the Final Programme of the Meeting as per “*The Welcome Reception is kindly sponsored by*”
- Sponsor company will be acknowledged in all digital and printed promotional material of the Meeting
- Sponsor company may place 4 banner roll ups inside the Venue’s area where the Welcome Reception shall take place
- Sponsor company may provide napkins and other items displaying company/product logos for use during the Event

GALA DINNER (co-sponsored)

€ 4,000 | \$ 4,700

Thursday 23 April 2026

- Sponsor company will be acknowledged verbally at the Gala Dinner
- Sponsor company could address a 2-minute speech to the Event’s attendees
- Sponsor company will be acknowledged in the Final Programme of the Meeting as per “*The Gala Dinner is kindly sponsored by*”
- Sponsor company will be acknowledged in all digital and printed promotional material of the Meeting
- Sponsor company logo will be displayed on dinner menu cards set on each dinner table
- Sponsor company may place 4 banner roll ups inside the Venue’s area where the Gala Dinner shall take place
- Sponsor company may provide napkins and other items displaying company/product logos for use during the Event



EXHIBITION INFORMATION

All costs are inclusive of VAT

BOOTH	SIZE	COST
6 sqm	3m x 2m	EUR € 3,000 US \$ 3,500

EXHIBITION STAND COST

PACKAGE	6 sq.m.	18 sq.m.
Grey carpet	3m x 2m	6m x 3m
Backdrop & print (pdf file high resolution needed)	1	2
Reception Desk with shelf (pdf file high resolution needed)	1	2
Stool chairs	2	4
Led Lighting (top or bottom bars)	✓	✓
General security in the exhibition hall	✓	✓
Daily cleaning of public areas	✓	✓
Exhibitor registrations (includes tea / coffee and lunch as per the programme)	2	2
Company description in the digital Programme book (40 words)	✓	✓
Recognition as an Exhibitor (logo) <ul style="list-style-type: none"> Exhibitor page of the Meeting website Thank you slide displayed during the breaks in all the Conference Halls 	✓	✓



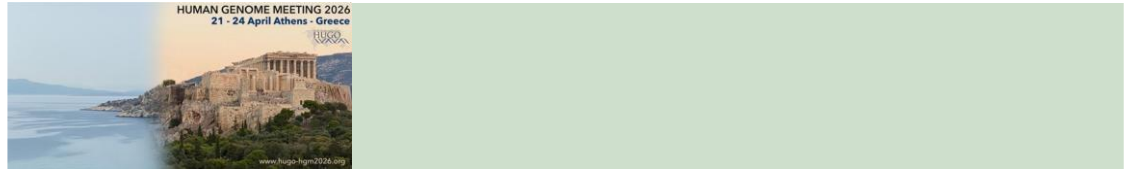
6 sq.m. BOOTH DIMENSIONS

A: 250 cm	B: 300 cm	C: 85 cm	D: 92 cm	E: 45 cm
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ROLLUP BANNERS	€ 1,500 \$1,750
Sponsor's 2 self-standing banner rollups will be placed in the Exhibition area (no possibility of having a table or sponsor's representatives)	

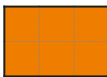

VIDEO SPOT ADVERTISEMENT ON PLASMA TV	€ 1,500 \$1,750
Sponsor's Video Spot or Advertisement will be projected throughout the Meeting on a Plasma TV placed in the Exhibition area (no possibility of having a table or sponsor's representatives).	

FLOOR PLAN



ZAPPEION
Aegli



 3.00x2.00
 ONLY TABLE